

"SHARPE HAS ALWAYS LOVED NEWARK – as a student growing up, an athlete, scholar, teacher, coach, community activist, professor, councilman and as Mayor..."



James Report Card

"What he did... not promises"

- 25% reduction in crime
- Homicides down 50%
- Created over 25,000 new jobs in Newark
- Hired a record number of Police Officers (over 1,000)
- Newark has the lowest tax rate increase in Essex County and the state of New Jersey; and Mayor James proposes to lower property taxes and water rates in '98
- Built and rehabed a record number of safe, decent and affordable housing units
- Spearheaded \$3 billion in economic development projects and eleven Neighborhood MiniMalls
- Opened first "Community School" at Camden Middle School in partnership with the Newark/State Board of Education
- Oversaw the first municipal bond rating improvements in over 20 years
- Improved recreational and cultural amenities and programs (first movie theaters and roller skating rink in 50 years – with more to come!)
- Achieved gains in health care and opened Newark's first "Lead-Free Safe House" to safeguard our children
- Pushed for construction of new elementary schools
- Encouraged construction of seven new hotels and a hotel occupancy tax
- Brought Blue Cross/Blue Shield and 2,500 jobs back to Newark from Florham Park
- Kept Seton Hall Law School in Newark
- Championed construction of new Rutgers University Law and Justice Center
- Convinced Hyundai Motors of Korea to select Port Newark for Eastern Seaboard car distribution center
- Newark Housing Authority has become a national model of success
- Fought for New Jersey Performing Arts Center (NJPAC) to be located in Newark
- Planned Baseball Stadium, Waterfront Development, Science Park and Rail Link

"James is the most qualified!"

- ✓ Named City and State Magazine's Most Valuable Public Official. (#1 Mayor)
- ✓ Past President of the National League of Cities. (experience)
- ✓ Trustee of the United States Conference of Mayors. (experience)
- ✓ Vice President of the New Jersey Conference of Mayors. (experience)
- ✓ Executive Board Member of the New Jersey League of Municipalities. (experience)
- ✓ Member of the New Jersey Redevelopment Authority.
- ✓ Essex County College professor for nineteen years. (Educator)
- ✓ Past President of UCC Area Board 9.
- ✓ Past President of Weequahic Community Council.
- ✓ Former South Ward Councilman. (experience)
- ✓ Former Councilman-at-Large. (experience)
- ✓ Veteran, United States Army/Germany. (recipient of honors and honorable discharge)
- ✓ Newark School teacher on leave of absence. (taught at Quitman Elementary, Clinton Place and Broadway Junior High Schools, and Weequahic and West Side High Schools)
- ✓ Named to Ebony Magazine's List of 100 Most Influential People.

"LET THE WORK I'VE DONE SPEAK FOR ME"

VOTE A-3 • Tuesday, May 12, 1998

Newark's Trusted Leaders Endorse **SHARPE JAMES** For Mayor

"Let's Continue The Progress In '98"



Councilwoman
At-Large
G. Chaneyfield



Congressman
Donald Payne



City Council
President
Donald Bradley



State Senator
Wynona Lipman



NHA
Commissioner
Ida Clark



Central Ward
Councilman
George Branch



Sheriff
Armando
Fontoura



Councilman
At-Large
Luis Quintana



Central Ward
Chairman
James Wallace



East Ward
Councilman
Henry Martinez



Freeholder
VP
Bonnie Watson



North Ward
Councilman
Anthony Carrino



Essex County
Register
Carole Graves



Albert Coutinho
former State
Assemblyman

Re-Elect Mayor Sharpe James
We Love Newark '98
Campaign Headquarters
581 Broad Street
Newark, New Jersey 07102



VOTE A-3

"We are putting money back in the hands of tax payers... by granting tax and water reductions; we are building houses, creating jobs and we will render our neighborhood streets safe!"

Mayor Sharpe James

VOTE A-3 Re-elect Mayor Sharpe James TUESDAY, MAY 12, 1998 VOTE A-3